

DEPARTMENT OF COMMERCE

2.6.1. Programme outcomes, Programme specific outcomes and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students

PROGRAMME OUTCOMES (POs)

B.Com General

PO1: Students of the Commerce stream, at the time of graduation, will have comprehensive accounting knowledge and good grounding in accounting principles, concepts and methods of accounting for different types of business concerns.

PO2: The commerce and finance focused curriculum offer a number of specializations and practical exposure to equip the student to face the modern-day challenges in the field of commerce and business.

PO3: The commerce and finance focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.

PO4: Acquire relevant managerial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business and employment.

PROGRAMME SPECIFIC OUTCOMES (PSOs)

B.Com General

PSO1: Have a broad understanding of the different types of businesses, their structure and functioning.

PSO2: Develop the skill of applying concepts and techniques used in commerce.

PSO3: Gain working knowledge of the laws governing business, industries and income tax.

PSO4: Develop the capability of weighing alternatives and arriving at the good decisions in personal and professional career.

PSO5: Integrates knowledge, skill and attitude to adapt to a business environment and perform efficiently.

BCOM - Course Outcomes

Courses	Course Outcomes
FINANCIAL ACCOUNTING	<ol style="list-style-type: none">1. To provide background knowledge of the fundamental accounting principles2. To understand the different systems of keeping financial accounting records
GENERAL CONTRACTS	<ol style="list-style-type: none">To provide an overview of the provisions of the Law governing General Contracts2.To enable the students to understand the legal remedies available under the Law for businesses and the general public.
BUSINESS ECONOMICS	<ol style="list-style-type: none">1.To gain an understanding of the demand analysis and demand forecasting2. To develop an insight into cost volume profit analysis and managerial application of break-even point tool.3.To know the pricing structure and product policy.
VALUE EDUCATION	<ol style="list-style-type: none">1.To impart the values of civic responsibility, good citizenship and patriotism2.To provide information about India's rich cultural heritage and tradition
ADVANCED ACCOUNTING	<ol style="list-style-type: none">To provide a comprehensive understanding of financial accounting2. To provide knowledge of the methods of maintaining accounting records in various types of business
SPECIAL CONTRACTS	<ol style="list-style-type: none">1. To provide knowledge of the provisions of Law governing Special Contracts2. To enable the students to understand the legal remedies available under the Law to business and general public.
BUSINESS COMMUNICATION	<ol style="list-style-type: none">1. To impart a basic understanding of the concepts of business communication2. To provide the necessary knowledge to write different types of business letters and the preparation of reports
ENVIRONMENTAL STUDIES	<ol style="list-style-type: none">1.To understand the core concepts and methods from ecological and physical sciences and their application in environmental problem solving2.To familiarise the ethical, cross cultural and historical context of environmental issues and links between human and natural systems
ACCOUNTING FOR COMPANIES	<ol style="list-style-type: none">1.To enable the students to know about the preparation of Company accounts2.To provide a good understanding of the various provisions of the Companies Act
CURRENCY AND BANKING	<ol style="list-style-type: none">1. To provide a background of the origin and growth of money2. To provide an overview of the current developments in the Indian Banking Sector

BUSINESS AND SUSTAINABLE DEVELOPMENT	<ol style="list-style-type: none"> 1.Introducing students to green thinking and ethical management practices in companies 2,Providing a knowledge base for the green tools that can be used for steering the companies on the path of sustainability 3.Green strategies that can be adopted to convert an environmental problem into a business opportunity for companies
COMPANY LAW	<ol style="list-style-type: none"> 1.To provide the necessary knowledge about the provisions in company law 2.To make the students aware about the recent amendments made to the Companies Act
BUSINESS MATHEMATICS	<ol style="list-style-type: none"> 1. It enhances the students reasoning and problem solving skills 2. The objective is to teach mathematical concepts and principles of calculus and matrix algebra
PERSONALITY DEVELOPMENT	<ol style="list-style-type: none"> 1. To help students to gain an understanding about their personality and the steps that they can take to improve their self-esteem 2. To provide an understanding of self-motivation techniques and managing stress before examinations
FINANCIAL SYSTEMS & SERVICES	<ol style="list-style-type: none"> 1.To enable the students to understand the world of financial services 2.To provide an understanding of the financial system in India
SPECIAL ACCOUNTS	<ol style="list-style-type: none"> 1. To provide the necessary knowledge in the preparation of Company accounts 2. To provide an understanding of the various Provisions of the Companies Act relating to the preparation of accounts
PRINCIPLES OF MARKETING	<ol style="list-style-type: none"> 1.To create an awareness about the importance and relevance of marketing in today's world. 2.To provide an understanding of the features of the Indian marketing scenario
HUMAN RESOURCE MANAGEMENT	<ol style="list-style-type: none"> 1.To provide an understanding about the importance of human resources and the various techniques that can be adopted for its development 2.To create an awareness of the various aspects of human resource management
BUSINESS STATISTICS & OPERATIONS RESEARCH	<ol style="list-style-type: none"> 1. To provide background knowledge in probability, statistical theory and operations research 2. To facilitate usage of techniques in statistics and operations research in real life situations 3. To give confidence to the students to face entrance examinations for career opportunities.
ACCOUNTING FOR DECISION MAKING – I	<ol style="list-style-type: none"> 1.To equip students with knowledge about the various techniques of accounting for providing relevant information to the management for effective decision making 2.To create practical skills in solving management problems

SALESMANSHIP AND ADVERTISING	<ol style="list-style-type: none"> 1.To create an understanding of the unique features of Salesmanship 2. To highlight the importance and relevance of advertising in today's world
INDUSTRIAL LAW	<ol style="list-style-type: none"> 1. To equip students with knowledge about the provisions relating to the Factories Act. 2. To inform the students about the important provisions of the various Acts pertaining to employees and employers.
COST ACCOUNTING - I	<ol style="list-style-type: none"> 1.To provide an understanding of the different types of costs involved in manufacturing a product 2.To provide the necessary knowledge about inventory control and issue of materials
SERVICES MARKETING	<ol style="list-style-type: none"> 1.To provide an understanding about the vital role of Services in the economy. 2.To make the students to understand the various aspects of Services Marketing.
INCOME TAX LAW & PRACTICE – I	<ol style="list-style-type: none"> 1. To provide a basic understanding of the fundamentals of Taxation 2. To equip the students with sound knowledge of the various provisions of the Income Tax Act
ACCOUNTING FOR DECISION MAKING – II	<ol style="list-style-type: none"> 1.To acquaint the students with the various techniques of accounting relevant for managerial decision making 2.To make the students proficient in solving problems in management accounting
BUSINESS MANAGEMENT	<ol style="list-style-type: none"> 1.To provide an understanding of the basic concepts of management 2.To equip students with knowledge about the various tools and techniques for managing a business
ENTREPRENEURIAL DEVELOPMENT	<ol style="list-style-type: none"> 1.To help in developing entrepreneurial skills by providing theoretical and basic knowledge about the procedures involved in setting out as an entrepreneur. 2.To provides information about availability of funding from various financial institutions
COST ACCOUNTING – II	<ol style="list-style-type: none"> 1.To provide an understanding of the costs, their classification and control 2.To provide knowledge about the different methods of costing suitable for contracts, job costing, transport and electricity undertakings
INCOME TAX LAW & PRACTICE - II	<ol style="list-style-type: none"> 1. To provide the students with a detailed understanding of the various provisions of the Income Tax Act 2. To equip the students with information about the assessment procedures and the basics of tax computation and planning for an individual assessee .
QUALITY CONTROL CIRCLE	<ol style="list-style-type: none"> 1.To provide the circle members opportunity to use wisdom, creativity and experience to bring about improvements among themselves

	2.To promote team spirit, cohesive culture, mutual development and impart leadership traits.
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